



**Why choose Celebrating Home for your next fundraiser?**

Celebrating Home (Formerly known as Home Interiors and Home & Garden Party) is proud to offer your organization an extraordinary fundraising program offering the finest selection of products and are priced right for your customers. Our exclusive candles and food mixes are proudly made at our own facility in the USA! We offer two selling seasons; Spring/Summer and Fall/Winter. We are very proud to consistently offer products that are in stock and are delivered within 9 business days!

\* **Fundraising with Celebrating Home is Simple, Fun, and Easy!** You can easily earn **up to 50% profit** on products that are high in demand and exceptional in quality. Online Fundraising will become available fall 2011 and will increase your selling opportunities!

\* **Choice of 3 Brochures** – Our All Inclusive brochure offers **earth friendly soy candles, décor & accessories, gift wrap & gift bags, and food mixes**. For organizations unable or not wishing to sell food we offer an alternate Candle, Gift Wrap, and Accessories brochure excluding all food mixes. A single sheet jar candle brochure offers the simplest of program and is an excellent tag-along when offering another product. Although we recommend our All-Inclusive brochure for the highest sales you choose which program to offer.

\* **Youth Prize Program** - Brochures offering 8 prize levels are provided to each seller. Please review our Sales Agreement for details.

\* **Easy to sell**, our candles are truly the finest quality, scented throughout, are lead free, and will bring loyal supporters back year after year! We take pride in offering candles that are often considered by our customers to be "the best candles they have ever burned." Everyone loves candles, making our program the perfect choice! Offering 60 lb gift wrap, the highest quality in the fundraising industry, combined with our beautifully embellished gift bags your customers will be very pleased with their purchase. Our Food Mixes add variety with **no refrigeration/freezer required**. Distribution is easy and hassle free!

\* There are absolutely **no start-up fees!** Sellers simply collect orders and payments, payable to your organization and sell for the period of time you choose. You keep your profit upfront and remit payment only for the amount due.

\* **Extended Selling Dates and Fast Shipping** makes fundraising simple and easy! Our Fall/Winter selling season continues through Jan 15<sup>th</sup> 2012. We take great pride in the level of service we offer our fundraising organizations. Shipments are delivered within 9 days once submitted to the company. Orders placed by Dec 5<sup>th</sup> will be delivered in time for Christmas.

\* There are **no minimums for submitting a fundraising order**. **Shipping charges are free** with your purchase of \$990 or more in products. (Approx 180 items – that's a group of 18 participants selling just 10 items each, for example) Orders less than \$990 will add 12% shipping on only your purchase price (not your customer sales), up to a maximum of \$50 shipping. Products are shipped FedEx and are generally delivered well within 9 business days.

\* **Presorting** by seller is optional for a minimal charge of 25 cents per item. All products are boxed and labeled with each seller's name (and teacher when applicable) to simplify your distribution! You can choose your shipping option at the conclusion of your fundraiser.

**Fall/Winter 2011 Pricing and Profit**

Product	Customer Retail Price	Organization Cost 200+ items sold	50% Profit*	Organization Cost Up to 199 items sold	45% Profit*
Classic Jar Candles, Gift Wrap, Lighted Snowman, 3-D Gift Bags	\$10.00	\$5.00	\$5.00	\$5.50	\$4.50
Palm Candles, Food Mixes, Books, Plaques, S&P Set, Mug, Gift Bags – Share the Joy, Gingerbread, Wild about You	\$12.00	\$6.00	\$6.00	\$6.60	\$5.40
Designer Candles, Candle Shades, Candle Shade & Plate Sets	\$15.00	\$7.50	\$7.50	\$8.25	\$6.75
Classic Home Topper & Base Set	\$18.00	\$9.00	\$9.00	\$9.90	\$8.10

\* Profit is based upon tax exempt organizations and those organizations who qualify for free shipping. Celebrating Home will collect local and state taxes for organizations not exempt. Tax will only be added to the organization's cost per item, not the selling prices charged to your customers. Food items are exempt from state tax in most states. Visit our website for tax exemption requirements for your state. Non tax exempt organizations have the option to collect an additional monies for tax.

**High Profit Percentage for your Organization – Based upon a minimum of \$5.00 Profit per Item**

Number of Sellers each selling just 10 items	Number of Items Sold	Average Profit
10	100	\$500
25	250	\$1,250
50	500	\$2,500
100	1,000	\$5,000

## How does the program work?

- ~ Choose the brochure you want to offer your supporters (All- Inclusive, Candle and Accessories, or Jar Candle Brochure)
- ~ Review the terms of the Sales Agreement, complete, and fax/mail to our office. The Sales Agreement is provided upfront to confirm all pricing and fundraising details for your assurance.
- ~ No need to wait to receive brochures! Our office is prepared to ship USPS Priority Mail today the materials you'll need to get started. You'll receive a confirmation email from the USPS and you'll receive your shipment within just 2-3 days. We'll also send an email from our office including a sample cover letter you can customize for your organization.
- ~ Along with your brochures you'll receive a Fundraising Guidelines packet with step by step instructions, a Master Order Form for submitting the total number of each item sold, and a Check-In Form for you to use when receiving your delivery.
- ~ If your organization is tax exempt please contact our office to review the requirements for tax exemption and fax your certificate to us at 410-630-7080. Our office is very experienced in processing tax exemption requirements for each state and we're ready to assist you. Your tax exemption certificate is not required in advance of receiving your brochures but we encourage you to secure the correct document in order for our tax department to verify your tax exemption status.
- ~ If your organization is not tax exempt you can opt to collect additional money to cover the tax. (Should you collect \$1.00 per item, for example, we will collect the tax due on the purchase and you will retain any additional monies collected.)
- ~ Distribute your brochures and cover letter to your sellers and determine how long you will continue your sales. (Most organizations sell for 2-3 weeks) Customer payments are made payable to your organization.
- ~ At the conclusion of your selling period collect all brochures and payments from your sellers. Complete the Master Order Form listing the total number of each item sold. Fax, email, or phone in the totals and we will email an invoice to you with the total amount due. You'll keep your brochures and your profit. You'll only remit payment for your purchase, and any applicable charges that may be due for tax, shipping, or brochures.
- ~ Shipping is generally free and is determined upon the volume of sales. When your purchase is \$990 or greater shipping is free. (That's approximately 180 items. That's 18 participants, for example, selling just 10 items each!) With a purchase less than \$990 12% shipping is added to your purchase price only (not your customer sales). The maximum fee for shipping will be \$50.00.
- ~ Once we have received payment you'll receive confirmation and your order will be submitted to our shipping department. We have one distribution center from which all orders are processed and are shipped to you by FedEx. You are welcome to call our office anytime for shipping updates and estimated delivery date(s). Once your order has been submitted you can generally expect to receive your shipment well within 9 business days.
- ~ Schools requiring payment upon delivery must inform us at the time of submitting your sales agreement. Arrangements can be made for accepting a purchase order. Purchase Orders must be signed by the school principal and payment received within 2 weeks of delivery.
- ~ Receipts and W-9 forms are provided as needed.
- ~ Rarely are there any missing or broken items with our shipments. However, should any corrections be required you simply complete and return by fax or email the Check-In Form and we will process a request for the replacements to be shipped by FedEx.
- ~ We'll provide coaching to help your campaign be successful, extended office hours Mon-Sat 9am-7pm EST, and a solid commitment to process your order and needed replacements with no delay. When you need help we'll be available to assist you!

## Shipping Options - You choose the shipping option that's right for your organization

Standard Order - Products are shipped to one location and are sorted and distributed by your organization. Bags are provided to assist with distribution. There are no minimums required.

Pre-sorted by Seller – are shipped to one location – Especially ideal for schools and larger sized organizations Celebrating Home can ship your fundraising products boxed presorted by seller, labeled with the seller's name, and teacher when applicable. The handling fee per item is just 25 cents. An excel spreadsheet will be provided to you for submitting your orders or you may mail the brochures.

Brochures are provided complimentary with a minimum number of items sold. A min average of just 1 item equaling the total number of brochures requested is required to receive free brochures. A fee of 25 cents per catalog will be charged for the shortage if the minimum is not met to compensate for partial cost of providing the brochures to your organization. For example, if 50 brochures are requested and a total of 50 or more items are sold brochures are free. If only 40 items are sold an organization will be charged for 10 brochures at 25 cents each for a total of \$2.50. (50 brochures ordered minus 40 items sold = 10 shortage x 25 cents each) Rarely are brochure fees required.

## Why choose to work with Fundraising Representative Deb Goodridge?

If you're looking for an experienced and proven fundraising representative look no further! In my tenth year working as a full time fundraising rep I take pride in having worked with thousands of organizations across the US. I work exclusively with Celebrating Home, concentrate solely on our fundraising division, and currently hold the record for highest fundraising sales in company history. My commitment is to provide you with the best experience possible in anticipation of working together for years to come. I've been instrumental in working directly with our corporate office in product and brochure development, expanding our product line, initiating and assisting in the development of our youth prize program, online fundraising, presorted shipping, company training, and much more. I've served on the Celebrating Home Advisory Council since its inception. I'm confident you'll be pleased with our program and your supporters will be too! Simply complete the enclosed Sales Agreement Form and return it by fax or postal mail. Your brochures will be sent by USPS priority and you can begin your fundraiser in just 3-4 days. You can depend on receiving excellent customer service and I look forward to working with you!

**For more information please visit [www.Celebrating-Home-Fundraising.com](http://www.Celebrating-Home-Fundraising.com) or [www.FundraisingWithCandleFundraisers.com](http://www.FundraisingWithCandleFundraisers.com)**

**Questions? Call us! Ready to get started? Fax the Sales Agreement today! Fax: 410-630-7080  
Admin@FundraisingWithCandleFundraisers.com 9 Candlewood Lane, Granby CT 06035  
Deb Goodridge, National Fundraising Specialist 860-413-9221 or 888-209-0613**